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For Immediate Release

Getting Your Employees Ready for Spring Cleaning? Community Health Charities Encourages Employers to Make Colon Health Part of Everyone's Checklist

Washington, DC (March 18, 2015) – Colon cancer is one of the most preventable cancers, but only if you are screened on schedule. During Colon Cancer Awareness Month this March, Community Health Charities is partnering with the Colon Cancer Alliance to present an informative webinar titled ***Your Colon Can't Wait: How Early Detection Can Save Your Life***. Employers and employees are encouraged to join this webinar on Tuesday, March 24 from 1:00 PM - 2:00 PM ET to learn why it is so important to make colon health part of your spring cleaning checklist.

The idea of a CRC screening makes many people nervous and it's easy to procrastinate – but early detection means a chance at a longer life. [Register for this webinar now](#) to learn more about colon cancer and all of your screening options from experts in the field. This webinar will also feature patients who have already been screened sharing their experience, so you know exactly what to expect.

“We are excited to be working with the Colon Cancer Alliance, one of many trusted health charities in our network, to increase awareness about the importance of colon health,” said Thomas G. Bognanno, President & CEO, Community Health Charities. “Over 90% of people diagnosed when colon cancer is found at the beginning stage survive more than five years, so this is a tremendous opportunity to help save lives.”

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The Colon Cancer Alliance is the leading national patient advocacy organization dedicated to increasing screening rates and survivorship of colon cancer. Their vision is for a world free of colon cancer where education, early detection and treatment lead to survivorship for all. The Colon Cancer Alliance works to knock colon cancer out of the top three cancer killers by championing prevention, funding cutting-edge research and providing the highest quality patient support services.

“We know first-hand how devastating colon cancer can be, but it doesn’t have to be this way,” said Eric Hargis, CEO, Colon Cancer Alliance. “By working closely with Community Health Charities on educating the employees about the importance of early detection, we can give someone a chance to live a longer life.”

To learn more about cancer screenings and prevention, please visit healthmattersatwork.org. For more information about Community Health Charities and how your company can partner with us, please visit healthcharities.org or call 800.654.0845.

About Community Health Charities

Community Health Charities improves the lives of people affected by chronic disease or disability by uniting caring donors in the workplace with the nation’s most trusted health charities. Over the past five years, Community Health Charities has raised more than \$330 million to support the missions of the nearly 2,000 charities in our network.

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