



COMMUNITY
HEALTH CHARITIESSM

Annual Report 2013

Give.

Connect.

Help.



Give. Connect. Help.

More than 133 million Americans suffer from a chronic disease or life threatening illness. Many of those affected rely on the support and services of America's most trusted health charities, which make up the membership of Community Health Charities.

Bringing America's best health charities together in the workplace to provide employees an opportunity to give to the causes most important to them is an idea that is now over half of a century old. For more than 57 years, Community Health Charities, through the leadership of its volunteers, member charities, and staff, has been instrumental in supporting the private and public sectors in building a culture of giving that is inherent to the American way of life.

Community Health Charities continues to be the leader in raising funds in the workplace for health-related charities in both the private and public sector. In the fiscal year ending June 30, 2013, the collective efforts of Community Health Charities and its network of affiliates translated to almost \$68.5 million pledged nationwide to our member charities. These dollars help fund important community education programs and services, research discoveries, and efforts to protect the rights of those confronting a health issue who need a voice. Community Health Charities is one of the most cost-effective, non-profit organizations, keeping its national overhead costs at just 8 percent.

Though workplace giving is a longtime tradition, it is rapidly evolving and changing to meet the needs of the American workforce. For Community Health Charities, this has meant redefining our value in the workplace through its' Health Matters at Work® program. Collecting and delivering the credible health information, programs, and volunteer opportunities of the health charities in our network has repositioned Community Health Charities as a valued partner to businesses seeking to build a healthier, more engaged and productive workplace.

The successes of 2013 are the culmination of the generous giving of many—the American workforce, corporate leaders, dedicated Community Health Charities volunteer and staff leadership, and the wonderful member charities we have the pleasure to represent. On behalf of Community Health Charities, we thank all of you who have helped support our vision to improve the lives of people affected by a disability or chronic disease.



Linda C. Ireland
Chair of the Board



Thomas G. Bognanno
President & CEO

Mission Statement

The mission of Community Health Charities of America is to unite caring donors in the workplace with the nation's most trusted health charities.

Community Health Charities Affiliate Offices

Community Health Charities of America is a partnership of the nation's trusted health charities that have joined together to raise charitable contributions in the workplace via payroll deduction campaigns. In a typical campaign, donors designate to the charities of their choice. Community Health Charities facilitates the distribution of donor contributions by keeping donations local through a network of affiliate offices.

Community Health Charities of Arizona
Community Health Charities of California
Community Health Charities of Colorado
Community Health Charities of Florida
Community Health Charities of Illinois
Community Health Charities of Iowa
Community Health Charities of Kansas & Missouri
Community Health Charities of Kentucky
Community Health Charities of Louisiana & Mississippi
Community Health Charities of Maine
Community Health Charities of Maryland
Community Health Charities of Michigan
Community Health Charities of Minnesota
Community Health Charities of the National Capital Area
Community Health Charities of Nebraska
Community Health Charities of New England (Serving CT, MA, NH, RI and VT)
Community Health Charities of New Mexico
Community Health Charities of New York
Community Health Charities of North Carolina
Community Health Charities of the Northeast (New Jersey, Pennsylvania and Delaware)
Community Health Charities of Oklahoma
Community Health Charities of Oregon
Community Health Charities of South Carolina
Community Health Charities of the Southeast (Georgia & Alabama)
Community Health Charities of Tennessee
Community Health Charities of Texas
Community Health Charities of Utah
Community Health Charities of Virginia
Community Health Charities of Washington & Idaho
Community Health Charities of Wisconsin

Combined Federal Campaign

For more than 57 years, Community Health Charities of America has had the honor of representing the nation's most recognized health charities in the Combined Federal Campaign – the largest workplace giving campaign in the world. Since the CFC began, more than \$1 billion has been raised for the health charities the Community Health Charities membership.



Nearly \$31 million was pledged to Community Health Charities of America, its member health charities, and its state-level affiliates in the fall 2012 CFC. Donors pledged nearly \$21.4 million to the 62 organizations that make up the national membership of Community Health Charities of America, and more than \$10 million to Community Health Charities affiliates in partnership with their local member health charities. Most

activity associated with administering the 2012 CFC by Community Health Charities of America and its affiliates has been completed as of June 30, 2013.

Across the country, nearly 200 hundred campaigns are conducted as part of the CFC through community-based federal employee committees called Local Federal Coordinating Committees (LFCC). Each LFCC is responsible for the oversight of the local CFC. As such, the administrative fees associated with running a campaign vary by geographic area and size of the unique campaigns.

Operations of Community Health Charities of America are funded by corporate gifts and its member charities. Services provided to member charities include; assistance with preparation of applications, local and national representation, marketing, promotion and advertising, and processing and distribution of contributions from national and local private and public sectors workplace giving campaigns. Currently, the administrative costs by Community Health Charities of America, or any of its affiliates associated with the CFC, may not exceed 16% (8% by Community Health Charities of America in representing national member charities and 8% by Community Health Charities affiliates in representing local member charities in the CFC).

All charities that participate in the CFC are reviewed annually for evidence that they are providing services on a local, state, national, or international level (depending on the type of application), as well as public and financial accountability. The Office of Personnel Management (OPM) calculates and publishes participating charities' ratio of revenue that is applied to administrative and fundraising expenses (AFR) in all campaign materials, and advises donors that an AFR in excess of 35% is considered high by many in the philanthropic community.

A Financial Overview of Community Health Charities of America

Year Ended June 30, 2013

Amounts Raised in Campaigns	\$ 21,422,989
Private sector campaigns	6,858,565
Total amounts raised in campaigns	28,281,544
Less: shrinkage reserve	(4,054,430)
Less: amounts designated by donors to specific member charities	(21,920,430)
Public support designated to Community Health Charities	2,308,883
Public Support and Revenue	
Affiliation fees	627,737
Application fees	438,000
Contributions	154,972
Interest income	1,382
Other revenue	949
Total public support and revenue	3,531,281
Expenses	
Program services	2,611,660
Supporting services	
Management and general	557,802
Fund raising	278,122
Total supporting expenses	835,924
Total expenses	3,447,584
Change in net assets	83,697
Net assets, beginning of year	1,103,277
Change in accounting principle	1,575,273*
Net assets, beginning of year as restated	2,678,514
Net assets, end of year	2,762,211

The information in this report represents Community Health Charities of America, the organization's national office, and does not include any of the Community Health Charities affiliate offices.

FY13 audited financial statements, Mayer Hoffman McCann P.C.

* **Change in accounting principle** - During the year ended June 30, 2013, Community Health Charities changed its revenue recognition policy related to net public support. Previously, these amounts were recognized when the funds were received and processed for distribution. This revenue now is recognized in the period in which the related campaign pledges are made. This policy better matches campaign revenue with the related campaign service expenses. The impact of the change in the accounting policy resulted in and adjustment to the beginning net assets in the amount of \$1,575,237.

Complete financial statements are available upon request.



2013 National Board of Directors

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Co-owner & Partner
Aveus, LLC
St. Paul, MN

Sonja Banks
President/COO
Sickle Cell Disease
Foundation of America
Baltimore, MD

Lew Bartfield
CEO
American Lung Association,
Upper Midwest
Wauwatosa, WI

Marc Boutin
EVP, Chief Operating Officer
National Health Council
Washington, D.C.

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America
Arlington, VA

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East Amherst, NY

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Advancement
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Ovative/Group
Minneapolis, MN

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Senior Vice President
American Express
New York, NY

Patrick McPherson
Retired Political Strategist
Omaha, NE

S. Marshall Poindexter
Senior Leader, Global Corporate
Communications & Public Relations
GE Healthcare
Wauwatosa, WI

Rick Reynolds, Jr.
Senior Partner
AskForensics
Marietta, GA

Jim Swanstrom
President & CEO
Community Health Charities of Iowa

2013 National Corporate Partners

AARP
Accenture
Aetna Inc.
ADP (Automatic Data Processing)
Amazon
American Airlines
American Express
American Psychological Association
Ameriprise Financial
Ameristar Casinos
Amica Mutual Insurance
Ashland, Inc.
Cartus
California Pizza Kitchen
Citrix
Computer Sciences Corporation
Credit Union National Association
C.R. Bard
Culligan
Elkay Manufacturing

ExxonMobil
Gap, Inc.
GE Healthcare
General Dynamics
GreenTree Financial
GXS
Hewlett-Packard Corporation
Hospira
Hogan Lovells
Iberdrola Renewables
IDA (Institute for Defense Analysis)
JPMorgan Chase
Kaiser Permanente
Legal & General America
Lockheed Martin
MacArthur Foundation
McDonald's Corporation
Merck
National Geographic Society
Noblis

Pearson Education
RAND Corporation
Raytheon
Sanofi
SAIC (Science Applications
International Corporation)
Serco
Sikorsky
Thomson Reuters
TIAA-CREF
Toyota Motor North America
Underwriters Laboratories
United Airlines
UnitedHealth Group Inc.
Washington Gas
WellPoint, Inc. /Anthem Blue Cross
Blue Shield
Wells Fargo
William Penn Life Insurance

2013 National Member Charities

AIDS Research Foundation (amfAR)
Alliance for a Healthier Generation
ALS Association
Alzheimer's Association
AMC Cancer Research Center
American Cancer Society
(Combined Federal Campaign Only)
American Diabetes Association
American Hearing Research Foundation
American Heart Association
(Combined Federal Campaign Only)
American Kidney Fund
American Liver Foundation
American Lung Association
American Parkinson Disease Association
Arthritis Foundation
Association of Hole in the Wall Camps
Autism Speaks
Be the Match Foundation
Cancer Research Institute
CaringBridge
Cerebral Palsy International
Research Foundation
Children's Heart Foundation
Children's Tumor Foundation
City of Hope
Colon Cancer Alliance

Cooley's Anemia Foundation
Crohn's & Colitis Foundation
of America
Cystic Fibrosis Foundation
Depression and Bipolar
Support Alliance
Easter Seals
Endometriosis Association
Epilepsy Foundation of America
Huntington's Disease Society
of America
JDRF International
Leukemia & Lymphoma Society
Lupus Foundation of America
March of Dimes Foundation
Mental Health America
Muscular Dystrophy Association
Myasthenia Gravis Foundation
of America
NAMI
National Council on Alcoholism
& Drug Dependence
National Headache Foundation
National Hemophilia Foundation
National Hospice and
Palliative Care Organization
National Kidney Foundation

National Multiple Sclerosis Society
National Ovarian Cancer Coalition
National Parkinson Foundation
National Psoriasis Foundation
National Spinal Cord Injury Association
National Stroke Association
Pancreatic Cancer Action Network
Parkinson's Disease Foundation
Prevent Blindness America
Research to Prevent Blindness
Serious Fun Children's Network
Sickle Cell Disease Association
of America
Smile Train
Spina Bifida Association of America
St. Jude Children's Research Hospital
Susan G. Komen for the Cure
Tourette Syndrome Association
United Spinal Association

2013 Volunteer Leadership Awards

**Curt Gordon Lifetime
Achievement Award**
R. Roger Wolfe
President & CEO
Community Health Charities,
Virginia

Volunteer of the Year Award
Lyn Lakin
Vice President, University
Advancement
Baker University
Bonner Springs, KS

**Outstanding Community
Service Award**
Tamara Ledbetter
Director, Change Management
and Program Strategy
American Express
Phoenix, AZ

**Outstanding Community
Service Award**
Eduardo F. Cuaderes, Jr.
Special Counsel
Littler
Dallas, TX



Combined Federal Campaign #12196

Community Health Charities is a nonprofit organization that relies on the generosity of corporate and individual contributions to advance its mission.

Tax Exempt Status: Community Health Charities has been granted Tax Exempt Status by the Internal Revenue Service under Section 501 (c) (3) of the Internal Revenue Code.

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